

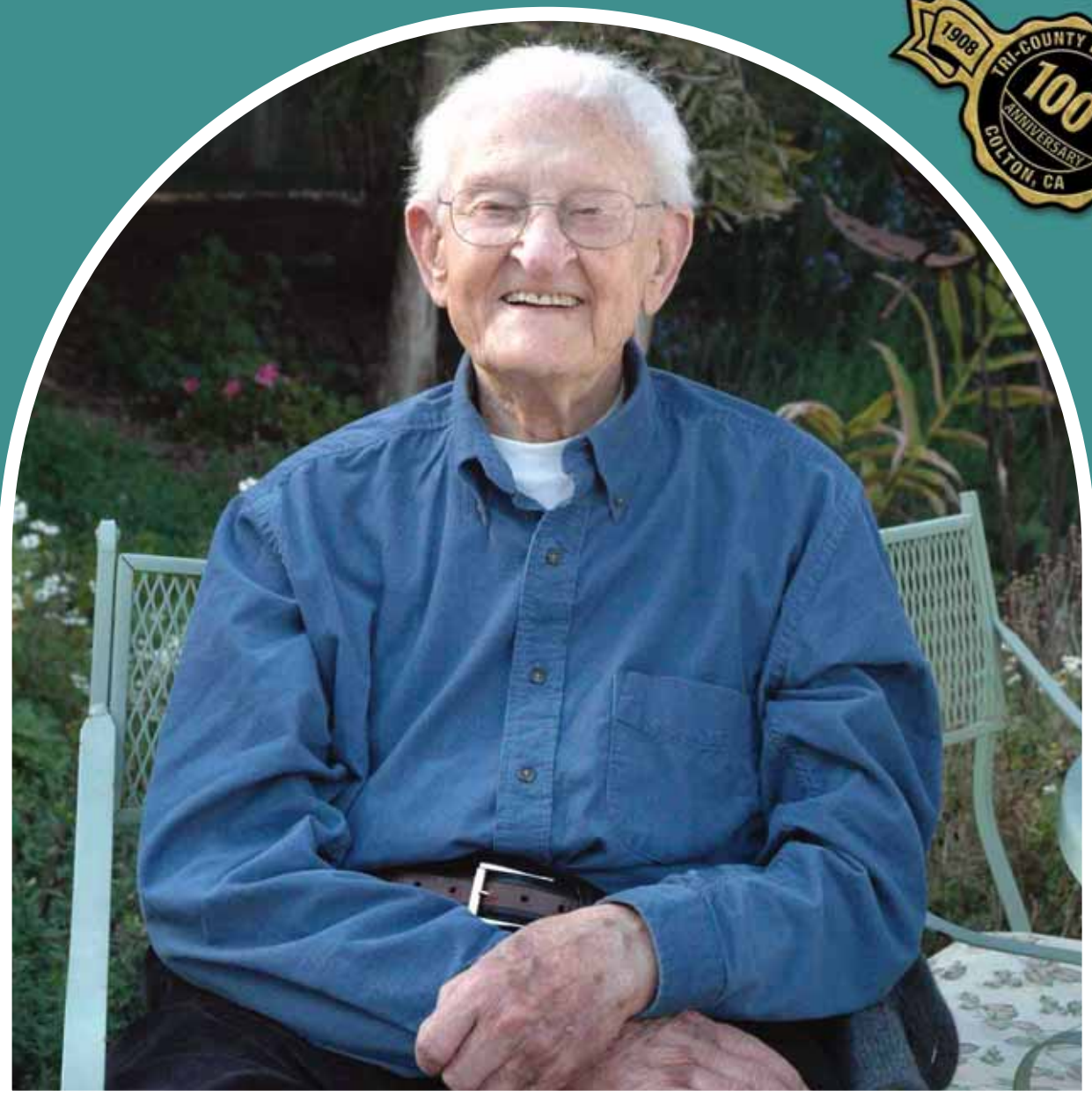
Tri-County Dental Society

BULLETIN

Representing the Dentists of the Inland Empire

MAY/JUN 2008

Volume 55 No 3



TCDS & TCDS Past President, Dr. Joe Page,
Celebrate 100!

TCDS Membership Status Report

Active/Recent	1,391
Life Active	78
Life Retired	132
Retired	29
Post Grad	17
Faculty	42
Charitable	0
Disabled	17
Military/Public Health	5
Provisional	10
Hardship	4
Inactive	1
Pending Applications	21
TOTAL	1,747

Toll-Free Numbers

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CDA	(800) 736-8702
Resource Center	(800) CDA-SMILE (232-7645)
TDIC	(800) 733-0634
TDIC Ins. Solutions	(800) 733-0633
TCDS	(800) 287-8237
Denti-Cal Referral	(800) 322-6384

HMO Consumer Complaint
Hotline (800) 400-0815
State Dept. of Corporations
Consumer Services Division

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Mission Statement:

It is the mission of the TCDS to be the recognized source for serving the needs and issues of its members and the dental community.



Featured TCDS City

Mead Valley

The banner at the top of the cover page features a sea of wild flowers from Mead Valley.

Featured Cover Photo

Dr. Joe Page, TCDS president in 1951-52 and TCDS' oldest living member, will turn 101 in August. But for now, he and Tri-County Dental Society are both 100 years old! Congratulations to both. (An interview with Dr. Page and more pictures can be found on page 12.)

A trip down memory lane...



As your president, I have the opportunity to speak with many people who are or have been associated with dentistry and with Tri-County Dental Society. A few weeks ago, I had a nice conversation with Dr. Charles Wood. Dr. Wood was president of Tri-County during 1971-1972. From the beginning of our conversation, I recognized that Dr. Wood is an interesting man who knows a significant amount of information and has compelling stories about what made our dental society what it is today.

Dr. “Carlos Madera” (Charles, in Spanish, is “Carlos” and Wood is “Madera”) explained to me that his father owned a printing business in Mexico. That is how he learned the translation of his name into Spanish.

He is a very proud graduate of the University of Southern California, School of Dentistry. He married and moved with his family to 29 Palms. His son suffered from asthma and the desert air helped his condition. To his knowledge, Dr. Wood’s ability of story telling and joke telling, in order to diffuse a tense situation, were his best attributes in dealing with the changes that Tri-County was facing in those days.

A bit curious, I had to ask, “What were those challenges in the early 70s?”

Well, I was then immersed into a very educational and interesting trip down memory lane...

Before the 1970s, Tri-County was part of the Southern California Dental Society. The state was split into a Northern and a Southern California Dental Association. However, in 1972-1973, the North and the South united to form what CDA is today.

Dr. Wood was a member of the first CDA House of Delegates. Also in attendance at the first House was my Dean, Dr. Arthur Dugoni.

The next challenge was to pick the location of the California Dental Association. At first, locations in Southern California were considered. Places close to local airports were of special interest in order to

facilitate transportation of the members. Then, the City of San Francisco was considered. Finally, it was agreed that a location across the street from our state capital, the city of Sacramento, would be the ideal place for the headquarters of the California Dental Association.

Then, CDA members started a move to provide their own dental insurance. There were also members that felt that the dental society should never be involved with any dental insurance. They felt that dentistry should only be fee for service. Lengthy meetings took place on this issue. The members who were opposed to dental insurance were known as “White Button Dentists.” Those members distinguished themselves by wearing a white button on their jacket lapels.

Also, in those days, the first peer review manuals were written. Dr. Wood helped to draft the first one. Some of aspects of the original peer review process are still being used in the CDA program. Dr. Dick Oliver, dean at USC (periodontist) also participated in those first peer review meetings.

Dr. Wood also happened to be the official “taster” on a trip that Loma Linda University School of Dentistry made to China along with several Tri-County members. Loma Linda faculty members, who were on the trip, asked Dr. Wood to sample the food and let them know if it was meat or not. To this day, he hopes he guessed right. However, at times, he is still not certain that he was right.

One of the biggest and best changes that our profession has gone through, according to Dr. Wood, is how women have progressed as doctors in our profession. In 1945, out of 80 students, 60 graduated as Doctors of Dental Surgery. None of them were women. In the late 60s and early 70s, out of 80 students, only 4 or 5 were women. The ratios today are more balanced.

Sadly, Dr. Wood recalled the passing away of Dr. Judson Klooster, Dean of Loma Linda. He reminded me that Dr. Klooster was a graduate of the College of Physicians and Surgeons, later known as the University of the Pacific (my alma mater) and that Dr. Dugoni was also in attendance at Dr. Klooster’s funeral.

Finally, what Dr. Wood remembers most about his experiences with TCDS is that he knew how to tell a joke, that it was a great honor to serve as president, and that he is very proud of Tri-County and our profession.

Thank you, Dr. Wood, for all your efforts and accomplishments in furthering our profession.

I want to leave you with a quote from a Melanie Safka song. It expresses the hope, and the exciting promise of our dental profession's intergenerational understanding.

Beautiful people
You ride the same subway

As I do ev'ry morning
That's got to tell you something
We've got so much in common
I go the same direction that you do
So if you take care of me
Maybe I'll take care of you.

'Cause all of the beautiful people do...



LLU/SD pediatric residents attended the CE class, "Ask the Specialists of Pediatric Dentistry," held in March. The residents are, from left: Drs. Cameron Fuller, Matthew Gustafsson, S. Sergura, Daniel Morgan, Jennifer Moseley-Stevens, L. Plunk and Sudrey Sheu.



Executive Director Penny Gage, President-Elect Bob Stevenson, and President Guillermo Canjura took part in the ADA's Leadership Team Forum in Chicago.



There was no caption
for this photo on the
printout.???

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The China Syndrome



■ don't know if you have seen one of these yet, but if you haven't, I am sure you will soon.

For those of you who might have missed it; here is what happened. In February, a television station in Ohio ran a story about a woman who had complications after hav-

ing a fixed bridge placed. After not being able to find a solution to her problem, she had the bridge removed. She then found out the bridge had been made in China and had it tested at a lab. That's when they found lead in the bridge.

The TV station that ran the story then had a local dentist order 8 crowns from 4 different dental labs in China. They used a device that screens for lead. Only one of the crowns tested positive for lead in the screening. They then sent it to a laboratory that specializes in testing metals. They found 210 parts per million of lead in the crown. By comparison, the original bridge in the story was found to have 160 parts per million and the unsafe level in toys is 90 parts per million.

The ADA was aware of the story when it was going to air and sent out their response through their e-gram. According to the ADA:

"No dental prosthetic device should contain lead."

"Rather than waiting for the FDA or state legislatures to take some action, we are going to have our own labs do some random, objective testing of prosthetic devices, some from U.S. labs and others from offshore labs. This will take some time (we're still evaluating and don't know how long) to prepare for and execute, but we believe it is important that the ADA do this type of objective testing to gather additional intelligence on whether the Ohio testing was an isolated incident or cause for greater concern. As always, we're going to let science show the way. We'll keep you informed of what we learn and the next steps that result from the testing."

All dental laboratory materials used in the USA must be



FDA approved. No one has yet to prove where the lead in these prostheses came from (the metal, the porcelain, or the glaze), but the possibility that it came from a non-FDA approved material is likely. The fact that both of these prostheses came from China does not mean that all dental work from China is a problem or that all "Made in the USA" dental work is good.

How well do you know the labs that produce your dental prosthetics? If you have any concerns about the quality of work you are receiving, perhaps you should be specific as to exactly what dental materials you prescribe. You may also want to preemptively have those labs send you a copy of all the materials used in your prostheses. This way you can have the information in front of you when a patient asks, "Where was my crown made and what is in it?" And they will ask.

In the ADA's e-gram, they were quick to point out that the most important part of this whole situation is the patient-doctor relationship. How can we possibly risk offending the public because we are trying to save money on questionable lab work? We must insist that any work we put our name on pass any test of safety. And, we can not make costs out-weigh our patient's health.

Have something to sell? Sign onto YOUR personal web page at: www.tcds.org and place a classified ad.

100 Years of Change?



With 2008 being the 100th anniversary of the Tri-County Dental Society, I have been delving into our history here in the Inland Empire. While the internet searches for facts and figures as well as looking through the TCDS board minutes has been interesting, it

has not come close to what I have enjoyed in interviewing our most experienced members. In this issue is featured our oldest member, Dr. Joe Page, who like TCDS is 100 years old. I know you will enjoy his story, but not as much as my wife, Shirley, and I did in visiting with him in Nipomo for his interview and pictures.

It has also been interesting reading historic accounts of dentistry in the past and the way our profession has developed along the years. Dentistry has always struggled for the same recognition as medicine as a profession. It is good to look back and realize that our dental forefathers did well to raise the professional image of dentistry.

When TCDS came into existence by a group of young dentists who were probably in their 30's, dentistry was still like a trade or vocation. I was surprised to learn that during World War I the dentists were not commissioned as officers but as enlisted men. That was the image of dentistry at the time.

Certainly by today's standards, the technology for treatment was crude. Treatments were limited and extractions were the most common procedure. It appears dentists not only advertised freely but also faced distorted advertising claims – just as the “snake oil” salesmen. There was no regulation on advertisements. To elevate the profession, the dental associations started regulating their own advertising to improve the image of dentists. These agreed to regulations were pretty restrictive compared to what we have today, but in the 1970s the government felt that the “high cost” of dentistry could be lowered by some competition in the health care “industry.” Today, as long as the message is accurate, advertising is wide open. Today, as one hundred years ago, a controversy might

Are our ads only “relatively accurate?”

come up as to what is “accurate?”

While listening to the traffic reports on the radio last week, a segment regarding character and ethics came on the radio. The speaker mentioned a conversation he had with a legislator in Sacramento a few years ago regarding ethics in government. (Not TCDS member, Assemblyman Bill Emmerson!) The legislator leaned over and told him that he felt he told the truth “most of the time.” This legislator felt that he was among the best in government because he was honest more often than most of the others. The radio speaker dubbed this “relative ethics.”

Ethics is always a difficult subject to define. So much is based upon a person's own background and the society around them. Thus, ethics can vary with each person's concept of ethics and can vary even when the same person relocates to be within a different society. When it comes to judging ethics, it is difficult to remain objective. In advertising, it is not just the words that convey a message. The words might be true. But the subtleties of the ad might only make it true “most of the time.”

One ad I have seen is for a dental product with words emphasizing that their product will last a long time. But the graphics involved in the ad are rather sensual and many would say this is not appropriate in any professional publication. (Without my revealing what publication the ad was in, one person said that at first glance she thought it was for condoms!) I realize all too well that a publication refusing an advertisement has to walk a very thin legal line so I'm not pointing a finger at any other editor. However, what I do want to point out is simply how things have changed and yet not changed in the last one hundred years in our profession.

Many of us have heard that the public's trust of dentists has deteriorated over the last few years. We heard that dentistry was near the top in the past but now is farther down the list. I should quickly point out that more occupations were added to the original list of professions. Nurses for instance, were added to the list and many people put a lot of trust in the nurses that hold their hands while they are sick. The comparison to pre-

vious surveys is comparing apples to oranges so I feel some of the criticism is based on an inaccurate analysis.

Some writers have written that the reason for the degradation of trust is due to unscrupulous dentists over-treating patients with cosmetic procedures. I will agree that this is done—and done once is too often. However, there is also over treatment of amalgams and extractions. Some have blamed advertising for our “slip” in ratings of trust. But, is it the advertising, or the way that we choose to advertise with slightly exaggerated ads because the other dentists do it, too? Is this “relative accuracy?”

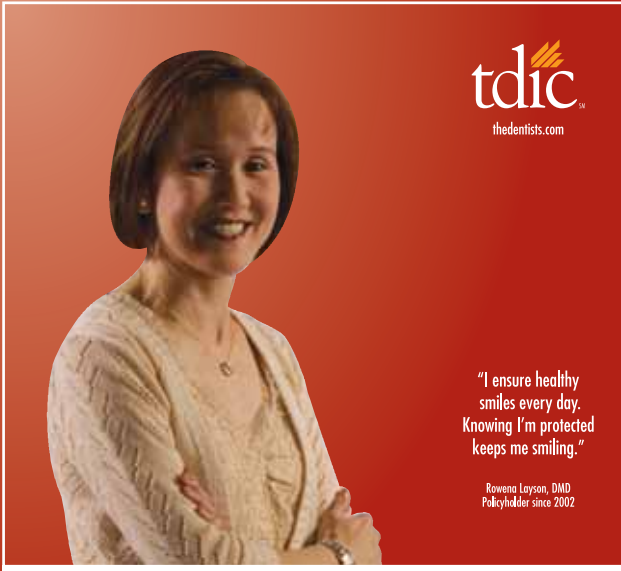
The great majority of dentists I have met have been caring, honest, giving, trustworthy, and altruistic to a fault. Most dentists struggle in the business part of their practices because they put others before themselves. (OK! Sometimes, it's because we buy too many “toys.”) The advertising is to help your business side of the prac-

tice. But, it also costs money.

I know a lot of us advertise because we feel we have to level the field with the other dentists who advertise—and may even look to get an edge on our competition. But I sometimes wonder if we are really getting ahead? If every dentist spent the same amount of money on equal advertising, then I would expect that every dentist would still gain the same amount of patients from the advertising. In that case, what did it gain them? I seriously doubt, however, that the dental profession will go back to not advertising our services.

With government regulations of advertising being the same for dentistry as for selling soap, it really is now up to each dentist to decide personally what is ethical. One hundred years later and some things have changed to come full circle. The consequences will be interesting to see.

Correction to the TCDS Continuing Dental Education Program for 2008, the meeting, “Peer to Peer: Ask the Specialists of Orthodontics” is scheduled for Wednesday, November 5. Registration begins at 12:30 p.m. and the meeting runs from 1-6 p.m.



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cda



M My name is Dr. Jim Koelbl, and I began my new position as the founding dean of the developing College of Dental Medicine at Western University of Health Sciences in Pomona on July 1, 2007. Before coming to California, I served from 1999-2007 as dental dean at West Virginia University School of Dentistry; and prior to that served from 1994-1999 as Associate Executive Director at the American Dental Association. I have also held faculty positions at the University of Illinois, Loyola University and the University of Louisville. I practiced general dentistry full time and part time in rural Wisconsin and in the city of Chicago. My wife, Dr. Joan Sandell and I, have six children and three grandchildren.

I am proud to be a new member of the Tri-County Dental Society, and I want to thank TCDS and CDA for the warm welcome that has been extended to me! I am a strong believer in the value of organized dentistry, and served as President-Elect of the West Virginia Dental Association and currently serve as Vice-Chair of the American Dental Association Commission on Dental Accreditation.

I also want to introduce Dr. Bob Trombly, our Executive Associate Dean, and Rosemary Monehen, our Assistant Dean for Pre-doctoral Education and Assessment. Bob joins us from the University of Colorado, and Rosemary comes from the American Dental Association in Chicago. These two have already been doing exceptional work for the College. Another person who is vital to the success of our College is Betty Terrell, our Executive Assistant.

We are planning to admit our inaugural class of approximately 64 students in August, 2009. As you can imagine, there is much to accomplish between now and then.

The decision to begin a dental school came from the strategic planning process conducted by the University over the past several years. This is part of the long term vision of our President, Dr. Philip Pumerantz, to develop a comprehensive Health Sciences University here in Pomona. By the year 2009, we will have nine health sciences programs on campus. This will facilitate our vision of inter-professional education and healthcare, and allow each of the students to learn more about the contribu-

tions that can be made by other members of the health care team. Of course, as dentists, we already know the importance of good oral health as part of good overall health.

We have been working steadily on our Initial Application for accreditation to the Commission on Dental Accreditation, and have mailed that 1,200 page document to the Commission in March. We anticipate that our initial site visit will occur in October 2008. The dental accreditation process calls for two additional site visits: one in spring 2011 and a final visit in spring 2013.

To accommodate the new colleges, the University is constructing a Health Education Center and a Patient Care Center. Both buildings will house dentistry, medicine, optometry and podiatry. The Health Education Center will include large auditoriums, lecture halls, small group study rooms, faculty offices, preclinical laboratories and research space. The Patient Care Center will be a multi-professional health care facility for the previously mentioned colleges, and in addition will house a retail optic center and a pharmacy. Demolition of some of the structures on the current sites began in March, and we are on schedule for completion of both buildings in June 2009.

We have joined the national application service (AADSAS), and will begin to accept applications in May 2008. We have made recruitment presentations to various colleges in the northern and southern California and have several more scheduled in the coming months. Just recently, I spoke to a group of over 120 pre-dental students at the University of California, San Diego. The students there run three free health care clinics in the San Diego area, and I was extremely impressed with their dedication to dentistry and their commitment to the underserved. The University sponsored a program for pre-health advisors in February, and we have also planned four admissions workshops for college students here on campus in May and June. We have already received over 750 inquiries from potential applicants.

We have attended several meetings of the California Dental Association and the local dental societies, and have begun to visit the other dental schools in the area.

I have also had the opportunity to make presentations about our new college to the California Oral Health Access Council and the California

Endowment Pipeline Group. We have also visited a number of individual dentists in the community, and Dr. John McGwire, a member of the Western University Board of Trustees has been very instrumental in facilitating many of these contacts.

The College continues to receive tremendous support from the University, both from the administration and the deans and faculty of the existing colleges. Individuals and colleges have been very open to working with the new colleges, and are looking forward to incorporating oral health into the current

mix. The proximity of all the colleges on one campus, and the culture of openness and collaboration will allow us to do things in new and exciting ways.

Thanks to Dr. Dan Jenkins for this opportunity to communicate to the membership about the happenings here in Pomona. We will continue to be in touch, and always welcome any thoughts/ideas/advice you are willing to share. In the meantime, please visit our website at www.westernu.edu for additional information about the University and the College of Dental Medicine.

Membership to Vote on Delegates/Alternates for CDA House

The Nominating Committee met in February and nominated the following members to serve as delegates and alternates to the CDA House of Delegates, November 14-16 in Beverly Hills. Notification was sent to the membership along with the May CE meeting notice. During the May 16, 2008 continuing education meeting, a short general membership meeting will take place at 11:15 a.m. At that time, additional nominations will be accepted from the floor and the election for the delegates and alternates will immediately follow. If there are no further nominations, the slate of delegates and alternates will be considered elected.

CDA Delegates:

Guillermo A. Canjura, Jr.
Marileth D. Coria
Kenneth T. Harrison
Dan N. Jenkins
Jeffrey D. Lloyd
Oariona Lowe
Gerald M. Middleton
Paulette Newman
Rick J. Nichols
Jorge Osorio
Leonard J. Raimondo
Archana Sheth
Robert D. Stevenson
Narendra G. Vyas
R. Bruce Walter

CDA Alternates:

Samir K. Batniji
Jay I. Bhatt
Vijaya R. Cherukuri
Liviu F. Eftimie
Clelan G. Ehrler
Todd Ehrler
Mark E. Estey
Arthur D. Gage
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TCDS 100 Years Old? Not The Only One!

In celebration of Tri-County Dental Society's 100th anniversary, we wanted to interview some of our more "experienced" members for first-hand accounts of our history. The TCDS computer program quickly provided a list of members by birthdates. It was hard to believe, but the member at the top of the list was also 100 years old! We did not have a telephone number for Dr. Joe Page, so we sent a letter and asked for him to contact us. It was great to receive a phone call right away and hear a lively voice with the ability to tell great stories of history. A face-to-face interview was arranged and some pictures taken of this fantastic member. For those who knew him when he lived in San Bernardino, you can be assured he is enjoying life well and loves sharing his experiences in the Tri-County Dental Society.

Joe Page, DDS, was the 43rd president of TCDS, serving in 1951-1952. He is retired in Nipomo, California, living with his daughter, Leslie, and her husband, Edward. After graduation from USC, Joe practiced briefly in San Bernardino. Shortly after starting practice, he enlisted in the Naval Reserves and was commissioned as a Lt. Jr. Grade in the Dental Corp. (He relates that Dr. Wilbur E. Bedford, 12th TCDS president, 1920-1921, told him that during World War I, he along with the other dentists, was inducted as a private!) After the war, he set up practice again in San Bernardino, his home town. He practiced until 1978 and then worked for Dr. Richard Oliver in his periodontics office. One of the hygienists there was Lorraine Ehrler, wife of past TCDS president, (2003), and current CDA Trustee, Dr. Butch Ehrler. Joe said he finally decided to retire completely and has spent his retirement years in utilizing his aesthetic and dexterity skills from dentistry for making doll houses and jewelry which are then auctioned for charity. The detail of his work gives a clear indication of the fine detail he must have used for his dental patients in his almost 40 years of dental practice.

Each dentist has a unique story of how they came to be a dentist and Dr. Page's story is unique, too. One of his younger friends, Gordon Seccombe, was very interested in becoming a dentist. (Gordon was the great-uncle of past TCDS president, 1995-1996, Dr. David Seccombe!) However, Gordon didn't just talk about dentistry to Joe, he left a definite

impression on him.

Joe's father was a self-made man in the real estate business in San Bernardino and since he had to start supporting his family after his own father's death when he was 14 years of age, he saw no need for college for Joe. When Joe mentioned his interest in dentistry to his father, however, Joe's father offered to pay for Joe to go to dental school.

Joe had graduated from high School in 1925. He attended the University of Redlands for one year before getting a job at the Pioneer Title Insurance and Trust Company where he stayed for eight years. With the great depression of the 1930's growing worse, he wondered how much longer he would have a job so he took his father up on his generous offer. He then attended San Bernardino Valley College before going to dental school at USC.

Joe's expenses at USC were \$1,500 per year. This amount included tuition, books, equipment, and his \$35/month boarding house room with most meals. He said that his USC dental school class started out as a class of 110 but ended up with 75. Obviously, it was not a cinch getting through! Joe graduated in 1939 and arranged to take over a one operator office from Dr. Henry Subject at 5th and E Street in San Bernardino. (He says President Lyndon Johnson was an elevator operator in that building before he went into politics.) Doctor Subject was expanding his office and rented the space to Joe for \$35/month. There was an attached dental cabinet left and Joe paid Dr. Subject \$35 for the cabinet. At that time Joe was charging \$3 for a one hour prophylaxis and \$15 for a cast gold crown that he waxed the pattern for in the patient's mouth. He says he does not remember what his "set-up" costs were for his one operator office, but that it was so minimal compared to what he has heard it would cost today. Doctor Page joined the Tri-County Dental Society when he started practicing.

With World War II beginning, Joe was placed on active duty in January of 1942. After serving at North Island Naval Air Station for eleven months, he was ordered to serve with the 1st Marine division in Melbourne, Australia. I found it interesting that the 1st Marine division was actually assigned as a part of General McArthur's 6th Army. This was due to their low numbers after heavy casualties! He was next assigned to the Marine Barracks at Camp

Pendleton for several months and then ordered back to the Navy at Camp Shoemaker near Livermore, California.

"All enlisted personnel, Navy and Marine Corps that went out through San Francisco, went through Camp Shoemaker and the only thing that could hold them back was either a medical or dental 'hold.' The Commodore, (one rank above a captain), put every good football player that came through Shoemaker on a dental hold. We had the best football team in the Navy!" Dr. Page recalled.

Joe stayed in the Naval Reserves for twenty years and retired with the rank of captain. (This is equal to that of a colonel in other branches of service.)

After the war, Joe returned to San Bernardino and associated with Dr. Trenton Huls. When Dr. Huls went into oral surgery, he turned his general practice over to Joe. Again, he became active in the Tri-County Dental Society.

Doctor Joe Page served TCDS as secretary, president, and as member and chairman of what was then called the "Counseling Committee," which is now called Peer Review. Joe says that most of the cases they reviewed were complaints about dentures. He states that when he became secretary, the outgoing president handed him a two page, handwritten list of the TCDS membership. There were no staff members of TCDS at that time so the dentist officers handled all the duties themselves. He remembers the close knit group of dentists would readily accept positions in the dental society when contacted by the president. Apparently, the small group of dentists knew it would take all of them working together to make the society work.

Interestingly, Dr. Page's association with TCDS stretches longer than one might think. As I showed Joe the list of presidents of TCDS he recognized that two of the past presidents were his dentists when he was a child. Dr. W. D. Doolittle, president 1921-1922, and Dr. A.C. Tucker, president 1912, both practiced in San Bernardino. (He's a little unclear of Dr. Tucker – but, that was a long time ago!)

In the 1960's, Dr. Page was asked by Dean Charles Smith to help out in the prosthodontics department at the dental school that is now called Loma Linda University. He donated one half-day per week to the school in this capacity. Dr. Page had been part of the "Odontic Seminar" in West Los Angeles for many years and had even been encouraged to specialize in prosthodontics. Joe mentions

that when the specialty of prosthodontics came into being, they only worked on dentures and partial dentures. However, Joe enjoyed providing all the variety of services that he did as a general dentist. He says that while he did not make a lot of money in dentistry, he has a lot of satisfaction knowing that he provided high quality dentistry for his patients over many years.

Editor's Note: I enjoyed my time interviewing Joe for this article. He reads every issue of our Bulletin so I would like to thank him here for his time, graciousness and humor in talking with me. (And, thanks to his daughter, Leslie, for the cookies!) I wish Joe continued good health and look forward to talking with him anytime in the future. By the way, Joe still has all of his own teeth—just in case the dentist in you was wondering! Doctor Page has certainly seen a lot of changes in his lifetime in both dentistry and our country. He even remembers when there was no income tax!



Editor Dan Jenkins visited with Dr. Joe Page at his home in Nipomo.

Dr. Joe Page sports a TCDS Choppers t-shirt.



Dr. Page enjoys building miniature houses in his retirement.





How do you spell success? Give Kids A Smile 2008!

What a response this year! Through the efforts of 282 volunteers, we were able to provide \$165,000 worth of dental treatment to nearly 500 children. This doesn't include the number of children screened or given oral health presentations throughout Tri-County.

In collaboration with San Joaquin Valley College Dental Hygiene Clinic, Victor Valley Community Dental Service Clinic, Inland Family Health Clinic, Arlanza Dental Clinic, Riverside Community College, SACH/Norton Clinic and Don Schroeder Family Care Center.

Committee members for 2008 were Dr. Rick Nichols, chair; Dr. Jerry Middleton, Arlene Glube, RDH, San Bernardino County Department of Public Health, Dental Disease Prevention Program; Dr. Oariona Lowe; Donna Lesser, RDH, RCC Dental Hygiene Program; Dr. Rick Grabowsky; Debra Wood, Director, Project K.I.N.D.; Dr. Jane Ellis, First 5 San

Bernardino; Dr. Leslie Nazaroff, Director, SJBV Dental Hygiene Program; Dr. Reginald Moore, Dental Director, Community Health Systems, Inc.; Dr. Guillermo Canjura; Cynthia Pledger, RDHAP, Riverside County Teeth R Us Program; and Laura Corrales, Inland Family Health Clinic.

Thank you to the vendors who donated supplies and goodies to make our events successful. They include Children's Fund of San Bernardino, Henry Schein Dental, Colgate, Crest Oral-B, SDI and the California Dental Association. Special thanks to Project K.I.N.D. for coordinating many of the in-office events for our members.

Approximately 100 of the volunteers from the 2008 Give Kids A Smile events celebrated at the Old Spaghetti Factory in Riverside. Dr. Nichols thanked and acknowledged the committee members, site coordinators, volunteers and vendors for their dedication to the kids of our communities.





GKAS Volunteers for 2008



Noha Abdel-Salam
Erin Abston
Sofia Aguayo
Brein Ahrens
Lisa Alexander
Heather Anderson
Melinda Anderson DDS
Tiffany Anderson
John Anderson DDS
Cecilia Angulo RDA
Andriana Aponte DA
Carmen Arangure
Lidia Arzola RDA
Sarah Ashcroft
John Ayon RDA
Jennifer Baker
Janice Balbier DA
James Barga
Angela Barnett RDH, BS
Roy Beam DDS
Nicole Begley DA
Irma Jo Bejarano RDH, MHA
Renee Blanco DA
Syreeta Blas
Cerise Blinsmon
Laurie Bowers-Kane
Marilynn Bradford DA
Roberta Branch
Chrystal Brownell
Lori Browning
Linda Bushman RDH
Jamielyn Bustamonte
Natalie Buzard
Olivia Camino
Nicole Camp
Guillermo Canjura DDS
Gilbert Carrasco DA
Lindsey Casswell
Martha Cerdá
Brittany Cervantes
Anu Chachad DDS
Vijaya Cherukuri DDS
Lori Chonkich Procter & Gamble
Justine Coe
Ericka Contreras RDA
Laura Corrales
Cathy Cortes RDH
Nancy Cortes RDA
Silvia Cortez
Joana Couch DA
Carrie Cremer
Rachael Crha RDA
Monica Cruz
Gracie Cuevas RDA
Sonia Curi RDA
Vanessa De La Rosa
Maria DeAnda
Kathleen Dillon RDA
John Divinagracia
Kim Eddy
Leslie Eggleston RDA
Cheyenne Elizaldi

Jane Ellis DDS
Mervin Ellstrom DDS
Kelly Erler Henry Schein Dental
Marcia Espinoza
Theresa Esquibel RDA
Britney Fernandez
Vicky Ferrer RDA
Brandy Flores
Amber Frazier
Annette Froya-Anderson
Lucero Fuentes
Cameron Fuller DDS
Anand Galgal DDS
Marlene Galindo DA
Raquel Garcia
Sandra Garcia
Sandra Garcia
Gwen Garrett
Debi Gerger RDH
Hussam Gharraph DDS
Desiree Gilmore RDA
Mindy Goltiao
Ana Gomez DA
Gemma Gonzales RDA
Lety Gonzales RDA
Luciana Gonzalez
Kathleen Gordon DDS
Richard Grabowsky DDS
Toni Greenhouse RDA
Matthew Gustafsson DDS
Karen Guzman RDH
Mark Harris DDS
Pat Henry
Cecilia Hernandez
Laura Herrera
Sarah Herrera
Marilynn Heyde RDH
Kristin Hidalgo
Ke Hu DDS
Camiryn Hubert
Dawn Hubert
Larynda Huckaby
Lidia Hulshof DDS
Jeehyun Hwang
Kim Hyde
Stacy Irvine
Gizelle Jacobs RDA
Edward Jansen
Daniel Jenkins DDS
Wendy Jensen RDA
Peter Jimenez DDS
Chantel Johns
Tina Juarez DA
Harrison Kenneth DDS
Diem Kieu
Rachel King
Steven Kirby
Terrisa Kirby
Jennifer Klocki
Tara Lee Lachica RDH, BS
Stephanie Laface RDA
Pamela Lange RDH, BS
Jose Lara DDS
Robert Lee DDS
Denise Leon
Sarai Leon
Donna Lesser RDH
Natalie Lies
Reina Ligeralde
Didi Lira
Drishanna Lloyd
Cindy Lopez
Louise Lopez RDA
Norma Loredó
Oariona Lowe DDS
Tanya Luck
Analee Lugo
JoNette MacGregor

Lynn Mackie
Audalia Madrueno
Ahmedali Makati DDS
Julie Marlborough
Jennifer Marshall
Melody Martin
Jesus Martinez DDS
Jeannene Mason
Erika Mays RN
Lindsey McClure
Raelene McDowell DDS
Debbie McKinney RDH
Edison Medina
Laureen Mendenhall
Roxana Mendoza
Lisa Merrell
Gerald Middleton DDS
Michelle Miller
Gilda Montes de Oca DA
Dorian Montesinos RDA
Debbie Moon RDH
Reginald Moore DDS
Daniel Morgan DDS
Welsey Morikawa DDS
Jessica Morris
Rachel Morris
Jennifer Moseley-Stevens DDS
Raymond Moy DDS
Rosemary Muniz
Miko Murata RDH
Drina Najjar
Leslie Nazarov RDH, DrPH
Kim Nelson
Rick Nichols DDS
Laurie Nolan RDA
Jamie Noltmann
Myriam Nowland
Wesley Okumura DDS
Jorge Osorio DDS
Kim Otteson
Jacob Pai DDS
Xochilt Pappo
Mukesh Patel DDS
Narendra Patel BDS
Mary Peng
Christina Perches
Connie Perez
Veronica Perez DA
Shawn Perla
Thanh Pham DDS
Kim Phan DDS
Tarchya Phan DDS
Isabella Piedra DDS
Shawna Pittman RDA
Cynthia Pledger RDHAP
Annette Popios RDA
Annette Poplar RDA
Kelly Porter RDA
Alma Potter RDA
Jennifer Potts
Ferris Prado
Whitney Pratt RDA
Watcharee Prompravati
Blanca Prostitis RDA
Shadi Rafiei
Norma Ramirez DA
Kelly Randazzo RDH, BS
Kate Rasmussen
Heather Reano
Robin Redinger
Ebony Reece RDA
Cathy Rerrano
Ana Rios
Drew Robins
Kelli Robinson
Jackie Rocamora
Claudia Rodrigues RDA
Dalinda Rodriguez

Victoria Rodriguez
Erika Rosado
Andrew Rose SDI
Kathy Rossler RDH, BS
Heidi Salagan
Dana Salas
Elena Salgado
Kiritkumar Salvi DDS
Elia Sanchez
Angelica Sandoval
Eric Sandoval DDS
Sabrina Santucho RDH, MHA
Alvera Sarkauskas
Sandy Schneidewind RDH
Cyndi Scoggins DA
Brent Shakespeare DDS
Sarah Shea
Victoria Shelton
Archana Sheth DDS
Audrey Sheu DDS
Bernie Smith
Nicole Snitker RDH
Walter Snow DMD
Michelle Solis
Joyce Still
Stephanie Stogner
Thomas Strand DDS
Robert Straubinger DDS
Kaylee Strocshien
Shari Stuart
Wijaya Sulaeman DDS
Staci Sunshine
Lia Tarantino
Natalie Tegardine
Telma Tejada
Jagruti Thakkar DDS
Dorinda Thomas
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Joey Tirador DMD
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Hoa Tran
Hoa (Karen) Truong
Tin Truong
Amber Ucker
Brenda Uriarte DA
Irma Valerio
Rosario Vasquez
Christina Vautrain
Nicole Vavra
Deven Velasquez
Emily Jo Velasquez
Pamela Vigna DDS
Maria Villegas RDA
Vina Vyas
Breanna Walker
Mercedes Walker
Vernise Walker RDH, BS
Laurel Webster RN
Robert Weiser DDS
Vince Wheeler Henry Schein Dental
Jill Williams RDA
Debra Wood
Peter Yanes DDS
James Yanoschik DDS
Negeen Zareh DDS
Arlanza Dental Clinic
Don Schroeder Family Care Center -
Rubidoux Dental Office
Inland Family Health Clinic
Project K.I.N.D.
Riverside Community College Dental
Hygiene
Clinic
SACH/Norton Clinic
San Joaquin Valley College Dental
HygieneClinic
Victor Valley Community Dental Service
Clinic

It was supposed to be Give Kids a Smile program, but instead this little girl was crying. I did not cause her any pain, and I thought that I gave her a pretty good smile, but there she was hugging her mother and crying. Allow me start from the beginning.

I usually work the Give Kids a Smile (GKAS) program at the San Joaquin Valley College Dental Hygiene School. Those clinics usually run on a Friday and there are always several dental hygiene students to assist you. I will also bring along one of my RDAs, if she is interested in attending dental hygiene school, so that she can talk to the students and get an idea of what it takes to become a hygienist. But this year, I had a conflict on that Friday, so when Penny Gage, our Executive Director of Tri-County Dental Society, called and said that they needed help at another GKAS location, I reluctantly said, "OK."

It was only after Penny's phone call that I realized that it would be on a SATURDAY afternoon. (**Note to self—don't take any of Penny's phone calls during February!!!**) So there I was driving up to Riverside stuck in traffic on the most beautiful Saturday afternoon that Southern California has experienced all year. I really wanted to be outside enjoying the weather, but NOOOO, I was in my car on the parking lot known as the 91. I was yelling at all of these cars "Hey, why don't you part like the Red Sea and let me through." I mean, after all, I was volunteering for some kids that I didn't even know. I am not going to get paid: hey what's in it for me? Maybe they won't miss me if I turn around and go home.

The only thought that I had when I pulled my car into the Arlanza Dental Clinic was how quickly I can get out of here. My newest team member at my office, Brenda, had also volunteered. We received a short orientation from the Dr. Reginald Moore, clinic director, and started to work on patients. Penny was also there taking pictures but she really didn't want to know what I thought of her right now. I was in a SOUR mood. I was the black hole of the feeling good universe.

Slowly things started to change. All of the kids and their parents were SO appreciative of our help. I was never in need of anything. Annabelle, who works at the Arlanza clinic, made sure that we had all the supplies and instruments we needed. My always cheerful assistant Brenda started to rub off on me. My mood had elevated to the point that I was at least now tolerating the situation.



Then, a young girl in mixed dentition, who we will call "Mary," sat down in the dental chair. I was expecting a bunch of decayed primary molars but instead her mouth was surprisingly caries free. What was her chief complaint? She had fallen at school a year ago and had fractured off most of the mesial half of tooth #9.

I thought that this clinic was to help children that needed help. In my little world, that meant relief of pain and suffering. Or, at least teeth that were close to that criteria. Brenda had already set up for a composite before I could really question why Mary was in the chair. Mom made sure that we knew that her school had referred her and I could tell mom really wanted this done for her daughter. Mom even inquired about payments. I called Annabelle over and made sure that this was indeed a free clinic to the patients. I told Mary and her mom that we are volunteers taking time away from our families to help people. The way she could "pay" for this is that when she gets older, she volunteers her time to do something nice for someone else without the expectation of pay.

Then a strange thing happened. I noticed that this young girl had eyes that were searching for help. She had beautiful facial features and the case was really pretty straight forward. I could sense she really wanted to have this done, unlike most of the patients that dread having dental work done. Yes, I could help her.

The tooth had been asymptomatic and had not change color at all. We did numb her a little and placed a large composite restoration on tooth #9. Considering that we were limited on color selection, I was proud of the restoration. I knew that it would not

pass AACD accreditation standards, but I felt GOOD about the restoration! After our 20 minutes together, I raised the dental chair to show Mary what I had achieved. When she looked in the hand mirror, Mary's eyes were as big as saucers. I thought she liked the results. I turned to fill out the chart. When I was done filling out the chart, I turned to see Mary was hugging her mother. I noticed that this precious little girl was sobbing. Was there a problem? I asked Mary if anything was wrong and she said no with tears flowing down her cheeks. Then I noticed that mom was crying. My assistant Brenda was also crying. I started to cry. You dummy, those were tears of joy.

Was there something wrong? You bet. I failed to notice the POWER that dentistry has to change lives. Whether it is taking patients out of pain and suffering or helping restore a child's smile. I didn't realize that maybe the kids at her school might make fun of this little girl who had a chipped tooth. I failed to realize with power comes responsibility. I did not expect to get "paid" for my afternoon of work, but I received my compensation from that hug that Mary gave me on her way out of the clinic. I realized that the function of this GKAS program wasn't about fixing teeth; it's about fixing a dentist with a sour attitude. (Note to self-when Penny calls in February make sure to take that call!!!)

I was in the clinic with Dr. Yanoschik and heard him speak to the little girl, "Mary." He did a great job managing her. I empathize with him because I, too, hit the traffic on the 91 which took me more than 2_ hours to get home. The rewarding feeling of serving the underserved, and children in need, makes you forget about the traffic and how long it takes you to get home. The families were very appreciative. It's a great feeling to get involved and to be a volunteer! -- Oariona Lowe, DDS

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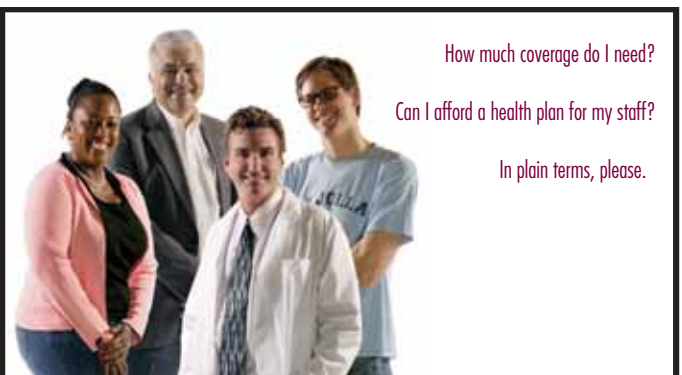
--Dave Reynaud, D.D.S.

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Give Kids A Smile Night at the Ball Game: July 20, 2008

This summer, do something fun for yourself, your staff, your family and the kids of Tri-County.

On Sunday evening, July 20, the Dodgers Minor League team, the Inland Empire 66ers, will be hosting a fundraiser for our Give Kids A Smile events in 2009. We are hoping to raise enough money to provide busing to our GKAS clinics since transportation is often an issue for these kids.

The gates open at 5:00 p.m. and the game begins at 6:05 p.m.

Goodie bags, provided by Crest Oral-B, will be handed out to kids 12 & under (while supplies last)! There will be pre-game activities and a special guest appearance by the Tooth Fairy!

How can you get involved? Buy group tickets--groups of 25 or more will benefit Give Kids A Smile with a monetary donation. Come to the game; bring your family, staff and friends. BBQ options are available if you would like the event to be an office picnic.

Buy group tickets and donate them to deserving

children within Tri-County. Several organizations that work with children will distribute the tickets to kids who could benefit from the experience of a evening at the ballpark.

For tickets or questions, contact Jessica Scott at (909) 888-9922 or e-mail her at jscott@ie66ers.com. (See attached flyer, too.)

Your Council on Community Health and Give Kids A Smile Committee believes this will be a wonderful event, lots of fun, and successful in taking our GKAS events to even greater heights.

If you have questions about GKAS or want to volunteer to help with this event or in February 2009, please give Dr. Rick Nichols, GKAS Committee Chair, a call at (909) 798-0604 or e-mail him at kd2thdr@aol.com, or contact Penny, at the TCDS office, (909) 370-2112 or (800) 287-8237 or e-mail her at tricodentl@aol.com.

We look forward to filling the stadium!

Minutes of council on Continuing Education and Professional Relations

The Council on Continuing Education and Professional Relations met on March, 5, 2008. Vice-President Dr. Leonard Raimondo chaired the meeting.

The Colton, Redlands, Yucaipa ROP asked committee members to review their front office curriculum.

The dates for the New Professional Committee CE meetings for 2009 were approved.

The committee agreed to work with the New Professionals Committee on a program for 2009 titled, "The Care and Feeding of Hi-Tech Equipment." Dr. Daniel Jenkins will head this project. June 6, 2009, was the tentative date set for this meeting and will be confirmed by the N.P. committee at their next meeting.

Dr. Tony Daher brought forward the idea of TCDS providing a webinar at some point. Committee members will check on the costs and report back.

Dr. Jenkins was asked to research speakers for another two-day symposium in October 2009. Rodney Stine, OSHA Review, may be asked to switch his presentation to Wednesday, November 18.

Annah Kreps will e-mail all committee members

Wednesday, March 5, 2008

for suggestions on guidelines for "Members Serving Members" meetings.

The committee approved having 4 all-day meetings in 2010 instead of 7 or 8 half-day meetings. They also approved not charging dental assisting/front office students who attend TCDS meetings as space allows.



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Dental-Dotes - Lawyer Fooled

When I practiced in a small town in Michigan, I had a patient who requested a new set of dentures. Her husband was an attorney who insisted on not paying anything until all the work was finished. I learned from the businesses in this town of 400 that he always paid, so I let him do this. I think it was his way of having some control over situations and he was, after all, a pretty nice older fellow.

When the patient came in for her wax try-in, she commented that she wished her husband had come in with her to see her new teeth. They only lived a few blocks away so I suggested that she carefully take them home and show them to her husband. (Doing things like that in a small town is not that unusual.)

She left with her wax-up dentures and returned within a short time. She said she showed them to her husband and he also approved of

their appearance. I told her I would process them and she would have them the next week.

Later in the day, her husband came in and gave my receptionist a check for the total bill. When she told me what he had done, I thought it strange for him to pay ahead of time. I knew, however, that sometimes he would travel and perhaps he was going to be out of town the next week.

I delivered the patient's dentures the next week and she was pleased. Later in the week I saw her husband on the street. He came up to me grinning. He chuckled as he told me how I had fooled him the week before with the wax teeth. He said his wife just popped in and smiled at him asking him how he liked her new teeth. He figured they were all done and that was why he paid when he did. We both laughed over the incident and for several years he would tell people about the local dentist who fooled the lawyer.

Members in the Spotlight

Butch Ehrler Named LLU/SD Alumnus of the Year

Dr. Clelan (Butch) Ehrler was Alumni Association Distinguished Alumnus during the Loma Linda University School of Dentistry's Homecoming Banquet in February.

Dr. Ehrler was cited for his strong involvement with the dental school and organized dentistry. In addition to the awards that are presented to the Distinguished Alumnus by the School of Dentistry, Assemblyman Bill Emmerson presented Dr. Ehrler with a certificate of recognition from the State, signed by Governor Arnold Schwarzenegger.



Assemblyman Bill Emmerson (l) presents a proclamation to Dr. Butch Ehrler.

Jeff Lloyd Named CAGD's "Dentist of the Year"

Dr. Jeff Lloyd was presented with the prestigious Dr. Virgil Brown Memorial Dentist of the Year Award at the California Academy of General Dentistry's Annual Meeting in January in Irvine, California. This award recognizes those

whose contributions to dentistry in the State of California have obtained recognition by the majority of the general membership of the CAGD.

Dr. Lloyd has been very involved in organized dentistry for his entire dental career. He has served in many capacities in the Tri-County Dental Society and is currently serving on our Board of Directors and Council on Dental Education and Professional Relations. He was recently appointed to CDA's Judicial Council. In addition to his associations with AGD and Tri-County Dental Society, Dr. Lloyd is a fellow in the American and International Colleges of Dentists and the Pierre Fauchard Academy.

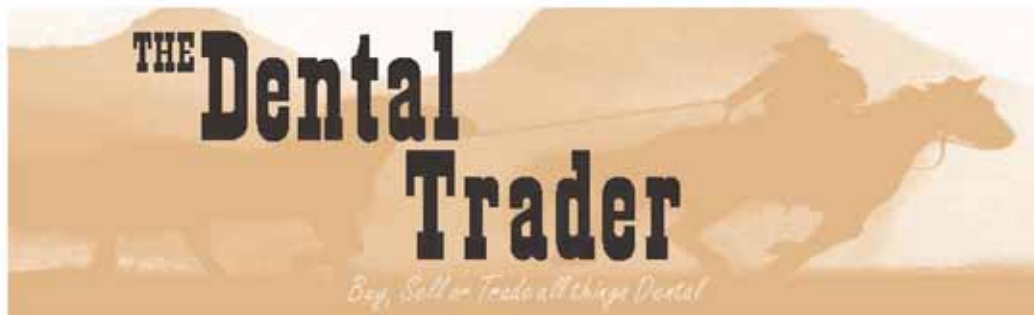


Dr. Jeff Lloyd

What's Happening?

Day/Date	Event Details	Day/Date	Event Details
May 1-4	CDA Scientific Sessions Anaheim	Tues. May 20	New Professional Seminar The Palm Center 6:30 p.m. Registration; Lecture 7-9 p.m. "Good to Great: Can your practice make the leap?" - Sherry Blair, CDA
May 2-3	TCDS Hospitality Suite Palisades Room Anaheim Hilton Hotel 9 a.m. - 6 p.m.	Mon. May 26	Memorial Day Observed TCDS Office Closed
Fri. May 2	100th Anniversary Reception Palisades Room Anaheim Hilton Hotel 6 p.m. - 8 p.m.	Fri. June 6	CE Program The Palm Center 7:30 a.m. Registration; Lecture 8 a.m. - 1 p.m. "Peer to Peer: Ask the Specialists of Periodontics" Daniel Kunihiro, Moderator
Tues. May 6	New Professional Committee Meeting TCDS Office, 6:30 p.m.	June 26-28	ADA New Dentist Conference New Orleans, LA Visit www.ada.org for more details
Tues. May 13	Board of Directors Meeting TCDS Office, 6:30 p.m.	Fri. July 4	Independence Day TCDS Office Closed
Fri. May 16	CE Program The Palm Center 7:30 a.m. Registration; Lecture 8 a.m. - 1 p.m. "A New Dimension of Esthetics: A Hands-On Presentation" Renzo C. Cassellini, MDT Sponsored by Dentsply Tulsa Dental Specialties	Sun. July 20	Give Kids A Smile Night at the Ballpark Inland Empire 66er's Stadium 280 So. E Street, San Bernardino Gates Open at 5:30 p.m.; Game Starts at 6:05 p.m. Call Jessica Scott at (909) 888-9922 for tickets!

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In June 2007, the Department of Health and Human Services Centers for Disease Control and Prevention (CDC) estimated 1,239,000 to 1,385,000 persons in the United States were living with HIV/AIDS. The CDC also estimated that approximately 40,000 persons in the United States become infected with HIV each year. It is inevitable that almost every dentist now has a patient affected by this disease. While dentists may exercise reasonable discretion in selecting patients for their practice, they cannot refuse to treat patients based on their HIV status, just as they may not refuse to treat patients based on race. HIV discrimination is illegal under the Americans with Disabilities Act (AwDA) of 1990 and the Federal Rehabilitation Act of 1973 and the laws of most states. According to the American Dental Association Code of Ethics, to deny treatment solely based on a patient's HIV status is also unreasonable.

In the *Bragdon v. Abbott* case, a dentist claimed he had a right to refuse treatment to a person with HIV because of the infectious risk posed by the patient. The same case became the subject of a landmark U.S. Supreme Court decision that held people with HIV can sue under the AwDA if their disease was the basis of the bias.

While you cannot refuse to treat HIV-positive patients, you may ask patients about their HIV status on the health history form. Be sure you are consistent and ask every patient. For new patients, consider asking their HIV status during your initial consultation rather than on the initial health history form. This may lessen concern about discrimination based on a patient's HIV status. The diagnosis or treatment of any patient, including one with HIV, requires a complete assessment of the patient's medical condition based on reasonable and informed medical judgments, given the state of medical knowledge at the time. For example, a dentist should not prescribe medications unknowingly that may contradict or react to a medication the patient is currently taking. "Unknowingly" prescribing an improper medication is not a defense to a subsequent lawsuit arising out of the improper prescribing.

It is completely appropriate to refer a patient if the patient's clinical symptoms and medical needs are beyond the scope of your competency and/or training. However, be sure you have a substantial reason for referring the patient to another healthcare provider.

When referring an HIV-positive patient, thoroughly explain the basis of your decision to the patient. Document the reason for the referral, that you

explained that reason to the patient, and the outcome of your recommendation. In addition, if applicable, let the patient know that once the specialist has treated the particular condition for which you referred, you would be glad to provide any further necessary treatment within your area of expertise.

Additionally, a dentist may be liable for discriminatory refusal to treat if an HIV-positive patient is refused appointments by the receptionist or refused treatment by the hygienist or assistant. If staff members have concerns about treating a patient with HIV/AIDS, educate them about the efficacy of universal precautions. A doctor is liable for the conduct of employees even if such acts are a violation of office policy. Staff refusal to treat HIV-positive patients is no defense to discrimination claims against an employer. If staff members continue to resist after being educated, consider taking disciplinary action up to and including termination.

Finally, it is important to remember a patient's health issues are confidential. Remind your office staff of the office privacy protocol and that they should not release information without your approval. Such information should be available only on a "need-to-know" basis for staff and other healthcare providers. A patient's HIV status bears special confidentiality. Be sure not to release this information unless you have express written permission from the patient or the patient's legal representative. In some states, like California, a general release or records form is not valid for release of HIV status unless the release specifically states... "including HIV status."

Should patients request that you not document their status in the chart, explain that to treat them appropriately, you must note their status and any related medications in their chart. Their treatment may be compromised if such information is not included. In addition, explain the office's privacy protocol and that limited office staff have access to their chart.

Lawsuits against dentists for refusal to provide care to HIV-positive patients have resulted in significant fines, large settlements, as well as other injunctive relief, such as posting signs that the dentist has corrected his/her discriminatory practices. Dentists have an ethical and legal obligation to treat HIV-infected individuals, including patients of record, as well as other persons who seek treatment when the office is accepting new patients. The easiest way to avoid legal problems is to treat HIV-positive patients just as you treat other patients.

TCDS Board Meeting Summary

The Board of Directors met on Tuesday, March 11, 2008, in the Tri-County Dental Society office with TCDS president, Dr. Guillermo Canjura chairing the meeting.

President's Report: Dr. Canjura reported on the TDIC Executive Retreat and the CDA Leadership Conference. He also reported that he conducted two career days at schools in Fontana and Rancho Cucamonga.

Drs. Mark Estey and Heidi Kohltfarber will share the responsibility of attending CE planning committee meetings to bring the interests of the New Professionals Committee into future CE meetings.

The board agreed to allow the presentation of pamphlets on the side-bars of the hospitality suite by the sponsors. Dr. Lowe and Ms. Gage presented the giveaways for the 100th Anniversary Celebration. The board voted to provide denim shirts with the anniversary logo for the board members, student representatives, staff and House delegates.

The board agreed to send invitations to the CDA executive committee, component presidents, executive directors, and CDA senior staff for our 100th Anniversary Celebration.

Dr. Stevenson announced that there are currently four members on the Council on Membership Services.

Dr. Vyas reported that, although the web site is up and running, more members need to sign onto the site. The board approved the purchase of 8 iPod Shuffles to be used as incentives to encourage members to sign onto tcds.org.

Dr. Nichols updated the board on the activities of Give Kids A Smile. There will be a thank you dinner for the volunteers on March 20 at the Old Spaghetti Factory in Riverside. A fundraising event will take place at the Inland Empire 66er's stadium on July 20. Crest Oral B is providing goodie bags for the first 1,500 children, ages 12 and under, who attend that evening.

Dr. Nichols also announced that Nuview School District is building a pediatric dental clinic and is eager to work with the dental society to provide needed dental services to their students.

One of the issues the GKAS Committee has encountered with some of the federally-qualified clinics is the need for volunteers to be fingerprinted and background searches conducted prior to

the volunteers working in the clinics. Dr. Vyas said he would check into the extent of the background checks and the need for such checks for this one-day event.

Dr. Vyas announced that the Governance Task Force will be meeting in April.

Drs. Ehrler and Steiner submitted a written Trustees' report. Dr. Ehrler provided more information on the 1201 K Street entryway remodeling project.

Ms. Gage was approached regarding Yellow Page advertising in the High Desert. The consensus of the board was to not advertise in additional directories.

Dr. Jenkins reported that a member dentist had requested advertising non-dental-related services in the Bulletin. The board discussed whether or not non-dental advertising was appropriate. The Council on Journalism was asked to set an advertising policy and report back to the board for approval.

Dr. Jenkins also reported that he had interviewed Dr. Joe Page, Tri-County's oldest living member, for TCDS's 100th Anniversary. The board suggested that Dr. Page be invited to the Anniversary Celebration in Anaheim with his lodging compliments of Tri-County.

The next meeting of the board will be May 13, 2008, in the TCDS office, at 6:30 p.m.



The California representatives gathered together at the American Dental Association headquarters in Chicago as CDA received awards on behalf of all the 32 components: Greatest Net Gain in Membership, Most Improved Active Member Retention Rate, Greatest Percentage of Nonmembers to Membership and Greatest Net Gain of New Dentists.

Assessment of Temporomandibular and Cervical Spine Disorders in Tinnitus Patients; Björne A., *Progressive Brain Research*; 2007;166:215-9

In treating patients with TMJ dysfunction, it was noticed that tinnitus and vertigo were common in such patients and there was also muscular tension in the jaw and neck. During treatment of these patients it was also noted that injection of lidocaine in a jaw muscle, medial and lateral pterygoid, reduced not only their muscular problems but also that the tinnitus was reduced while the local anesthetic was active.

Evaluation of 39 patients with disabling tinnitus revealed that 10 of them had bilateral tinnitus and TMJ disorders. Pain in the face, temples or jaw occurred often among these patients. Many of such patients also had symptoms of cervical spine disorders, head, neck and shoulder pain, and limitations in side bending and rotation were also frequent complaints. One-third of these patients could influence tinnitus by jaw movements and 75% could trigger vertigo by head or neck movements. Treatment of jaw and neck disorders in 24 patients with Ménière's disease had a beneficial effect on not only their episodic vertigo but also on their tinnitus and aural fullness. At the 3-year follow-up, intensity of all symptoms were significantly reduced ($p < 0.001$).

Osteo Necrosis in Young People

No Osteonecrosis in Jaws of Young Patients with Osteogenesis Imperfecta Treated with Bisphosphonates; Barbro Malgren, Eval Astrom, Stefan Soderhall; *Journal of Oral Pathology & Medicine*; (March, 2008) 37; 196-200

This was a retrospective study to ascertain if younger patients treated with bisphosphonates for Osteogenesis Imperfecta (OI) had a higher incident of Osteo Necrosis of the Jaw (ONJ).

Disodium pamidronate had been given as monthly intravenous infusion to 64 patients with OI aged 3 months to 20.9 years at the start of treat-

ment (mean 8.1, median 7.7). During 0.5-12.5 years of treatment (mean 4.5, median 4.0), a total individual dose of 140-4020 mg/m disodium pamidronate was given (mean 1623 and median 1460). Ten patients continued with oral alendronate and two with zoledronic acid therapy. In 22 of these patients, 38 dental surgery procedures were performed at the age of 3.4-31.9 years (mean 12.2, median 12.3) after 0.03-7.9 years of treatment (mean 3.6, median 3.4).

Despite long-term intravenous monthly disodium pamidronate treatment, none of the 64 patients had any clinical signs of ONJ.

The researchers concluded that the risk of ONJ in these patients must be considered so low that the patients with indications for treatment should be treated and get the chance to experience the well-documented beneficial effect for children with severe OI.

Contact Your Dental Society Staff

(909) 370-2112 or (800) 287-8237

Penny Gage, Executive Director

Administration

Peer Review

Ethics

Governance

Extension 23 – Penny@tcds.org

Annah Kreps, CE Coordinator

Continuing Education

Employment/Practice Sales Lists

Advertising/Exhibitors

Posters/Videos

Extension 21 – Annah@tcds.org

Shehara Gunasekera, Membership Coordinator

Membership Processing/Directory

Recruitment/Retention

New Professionals Services

Dental Student Services

Extension 22 – Shehara@tcds.org

Unclassifieds

Endodontist. Full- or part-time work in a unique Team treatment concept. Great patient flow, excellent compensation, clinical CE programs. E-mail: davidm-reznik@yahoo.com.

General Practitioner. Full- or part-time with experience in basic endo to work in a unique Team concept. Advanced training provided, regional travel and excellent daily compensation. E-mail: davidmreznik@yahoo.com.

Experienced Dentist is seeking to buy-in/buy-out a quality practice in Riverside-Corona and surrounding areas. E-mail: onedentist@yahoo.com.

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Buy-In Dentist-Partner needed for practice in Palm Desert. 4 operatories, two fully equipped. CDR, ceiling mounted microscopes, newer, high-end dental equipment. 1 year new tenant improvements. High visibility in a great location. Great if you love the desert and want to be here part-time. (760) 568-0130.

Hot Shorts

Bob Straubinger, Hemet, gave many school presentations about teeth, brushing, etc., during the months of January, February and March. He spoke to 220 third and fourth graders at Valle Vista Elementary School; 120 kindergarten students at Cawston Elementary School; 40 second graders at Little Lake Elementary School; and 60 fourth graders at Hemet Elementary School. He also spoke with 4 two-year olds at a day care center, but he writes, “it was hard to hold their attention. Most of my magic tricks, and jokes just went over their heads.”

Dr. Straubinger gave several presentations on February 29. He talked with 40 kindergarten kids at Little Lake Elementary School and then addressed 40 kindergarten children and 25 second graders at Valle Vista Elementary School. On March 7, he gave a presentation to 60-4th graders at Harmony Elementary School and then gave a talk to West Valley HS AVID class (25 students) about career in dentistry and preparation for college.

Raymond Moy, Barstow, provided a dental screening of 182 students at Yermo Elementary School, grades K-5 on February 11, 2008. Toothbrushes, toothpaste and dental care pamphlets provided by ADA were also given to the students. At Newberry Elementary School in Newberry Springs, CA, 221 students from Kindergarten to 5th and both morning/afternoon

sessions of The First Five Program were screened. These students were given toothbrushes donated by HenrySchein Dental.

Chaffey College is offering RDA Written and Practical, as well as California Radiation Safety Certificate, summer classes beginning June 22 to August 3, 2008. To register, call (909) 652-6041 or (951) 217-7606. E-mail inquiries to carol.dimit@chaffey.edu.

Riverside CTE Dental Assisting Program (formerly ROP) is offering a summer class for Dental X-ray Technician beginning June 16 through July 24. Please call (951) 826-6334 or (951) 826-6450 for pre-registration and more detailed information.



**Schedule
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**CPR (BLS for Healthcare Providers)
Bloodborne Pathogen Training and more!
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FREE OFFER (If you qualify)

Tri-County Dental Society is offering to a lucky qualified member, who has graduated within the last five years, the opportunity to become a representative to both the New Professional Committee and the Council on Dental Education.

This will involve meeting a few times per year on a weekday evening at the TCDS boardroom and having a lot of fun with other members.

If you do not like having fun and having a say in what your dental society chooses for the continuing education programs, please tell someone who does about this limited time offer!

Remember there is no charge, IT'S FREE!

Contact Shehara at the TCDS office.
(909) 370-2112 or (800) 287-8237 or
mail to: shehara@tcds.org

Members...

Register online at

www.tcds.org for your

FREE personal web page and be entered

to win an **Ipod Shuffle**. Monthly drawings, from all those signed on, will be held through December.



THE ADA 22ND NEW DENTIST CONFERENCE JAZZED IN NEW ORLEANS June 26-28, 2008

For more information call 312 448-2779
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Dental students Nathan Latimer, Jonathan Reth and sue Jean Park take a break with TCDS president Guillermo Canjura and his wife, Annette, following day one of the CDA Leadership Conference in La Jolla.

DATED MATERIAL